The Nichols Award Terms And Conditions

1. The Nichols Group Limited

The Promoter is: The Nichols Group Limited whose registered office is at 7-8 Stratford Place, London, W1C 1AY (registered in England & Wales No. 02930116) (the Promoter, we, us or our).

2. These Terms and Conditions

2.1 By submitting an entry:

(a) where doing so in your own name, you are agreeing to be bound by these Terms and Conditions; and

(b) where nominating a third party, you confirm that you have written permission to submit the nomination and the nominee has agreed in writing to be bound by these Terms and Conditions.

2.2 In these Terms and Conditions:

(a) the term Entrant refers to the person, company or organisation being entered for the Award; and

(b) the term you means each of (i) the Entrant, and (ii) where the Entrant is nominated by a third party, the third party (being a person, company or organisation) making the nomination (and your shall be interpreted accordingly).

2.3 For a copy of these Terms and Conditions, please see https://www.thenicholsaward.com/enter

3. The Award

3.1 The title of the competition is The Nichols Award (the Award).

3.2 The Award is intended to celebrate Entrants that work to deliver positive change in the world.

3.3 The panel of judges will choose a winning Entrant from those Entrants submitted in accordance with these Terms and Conditions. The winning entry will win a cash prize (see clause 7 below).

3.4 If, during the judging process, the Promoter determines that more than one Entrant who has met the Criteria should win a prize, the Promoter may choose, at its discretion, to divide the Prize Money between the number of winning Entrants, or to award more than one cash prize of up to the same value as the Prize Money. The Promoter does not anticipate that there will be more than 3 winning Entrants.

3.5 The criteria used to judge entries for the Award are:

(a) Entrants are to demonstrate that they will have delivered, or be delivering, meaningful change;

(b) Entrants are to demonstrate that they champion positive values in their work, whether that is sustainability, community, wellbeing, diversity or another positive value; and

(c) Entrants are to demonstrate that they have visionary qualities, bringing creativity, innovation and an entrepreneurial spirit to their work.

(d) (together, the Criteria).

3.6 Entries must be submitted via:

(a) our website https://www.thenicholsaward.com using the submission form;

(b) email to theaward@nichols.uk.com; or

(c) post to our address set out in clause 1 above.

(d) See below for further details.

4. How to enter

4.1 Entries must be received between 00.01.00 GMT on 30 September 2026 and 23.59.59 GMT on 30 November 2026.

4.2 Where an entry is submitted by post, the entry must be received by the Promoter at the address set out in clause 1 no earlier than 00:01:00 GMT on 30 September 2026 and no later than 23.59.59 GMT on 30 November 2026. Entries received outside this period will not be accepted, regardless of the date of posting. Proof of posting or transmission will not be accepted as proof of receipt.

4.3 Subject to the eligibility requirements in clause 5, entries may be submitted by individuals, projects, businesses, associations, partnerships and any other body on behalf of themselves or to nominate a third party for the Award.

4.4 Entries must as a minimum include:

(a) an overview of the Entrant;

(b) a description of the theme of the entry which must be in keeping with the Criteria;

(c) a description of the values of the Entrant;

(d) a description of how the Criteria are met, and an illustration of how the Criteria are met with examples where possible; and

(e) an explanation or suggestion on how the Prize Money would support the Entrant's endeavours.

4.5 Where the entry is submitted by post, the entry:

(a) must state the full name of the Entrant and the full name of the person submitting the entry;

(b) must state the company name of the Entrant (where the Entrant is a company) and the name of the company at which the person submitting the entry is associated with;

(c) must state the email address and telephone number of the Entrant and the person submitting the entry ; and

(d) must state that the Entrant and the person submitting the entry accepts these Terms and Conditions.

4.6 The following limits apply to all entries:

(a) entries submitted by email must not exceed 50MB;

(b) entries uploaded through our website must not exceed 1.5GB;

(c) written entries must not exceed four A4 pages; and

(d) video entries should not exceed 10 minutes in length.

4.7 There is no charge to enter the Award.

4.8 By submitting an entry you confirm that you have read and understood these Terms and Conditions and agree to be bound by them.

Exclusions

4.9 The Promoter will not accept:

(a) responsibility for entries that are lost, mislaid, damaged or delayed in transit, regardless of cause, including, for example, as a result of equipment failure, technical malfunction, systems, satellite, network, server, computer hardware or software failure of any kind; or

(b) proof of transmission as proof of receipt of entry to the competition.

5. Eligibility

5.1 In respect of Entrants who are individuals, the Award is open to all residents in England, Wales and Scotland aged 18 years or over. The following persons may not enter as an Entrant but may submit a nomination on behalf of an eligible third party:

(a) employees of the Promoter or its holding or subsidiary companies; or

(b) members of the immediate families or households of (a) above.

(c) If any of the above persons nominate an Entrant, they will not be eligible to act as a judge of the Award.

5.2 In respect of any Entrant that is not an individual, the Award is open only to Entrants that are incorporated, registered or otherwise established in England, Wales or Scotland, and that carry on their principal activities in England, Wales or Scotland. In addition, the Entrant must not be owned or controlled by, have as a director, officer or senior manager, or otherwise have an entry that was materially prepared or submitted by, any of the following:

(a) employees of the Promoter or its holding or subsidiary companies; or

(b) members of the immediate families or households of (a) above.

(c) Any of the above persons may submit a nomination on behalf of an eligible third party. If such a nomination is made, the nominator will not be eligible to act as a judge of the Award.

5.3 By entering the Award or accepting a nomination (as applicable) you confirm that you satisfy the eligibility requirements set out in these Terms and Conditions and the Entrant is eligible to claim any prize they may win. The Promoter may require an Entrant to provide reasonable evidence of their eligibility to enter the Award and may disqualify an Entrant who fails to provide such evidence when requested.

5.4 Where entries are submitted via our website all entries will be deemed made by the authorised account holder of the email address making the submission at the time of entry. A winning Entrant may be required to show proof of being the authorised account holder for that email address, or where the winning Entrant is nominated, they may be required to show proof of the authorised account holder of the email address used to enter the Award. The authorised account holder is the natural person assigned to an email address by an internet service provider, online service provider, or other organisation responsible for assigning email addresses for the domain.

5.5 The Promoter will not accept entries that:

(a) include profanity or which may cause offence to the public (at the absolute discretion of the Promoter);

(b) are automatically generated by computer or by use of artificial intelligence tools (including without limitation AI text generators, AI image generators or similar technologies);

(c) are completed by a third party (other than those entries submitted as a nomination of a third party for the Award) or in bulk;

(d) are not in English (in respect of the written parts);

(e) are postal entries that are not sent with the correct postage or to the correct address;

(f) are illegible, have been altered, reconstructed, forged or tampered with; or

(g) are incomplete.

5.6 There is a limit of one entry per Entrant in respect of the Award.

5.7 The Promoter reserves at its discretion the right to exclude any entry which:

(a) does not comply with these Terms and Conditions in any way;

(b) the Promoter reasonably believes is offensive, inappropriate, defamatory or otherwise likely to cause offense in any way;

(c) the Promoter believes is unlawful in any way; or

(d) the Promoter reasonably believes has been submitted fraudulently, dishonestly or through any attempt to manipulate or circumvent the entry process.

5.8 The Promoter reserves all rights to disqualify you if:

(a) your conduct is contrary to the spirit or intention of the Award;

(b) the Promoter reasonably believes that you have attempted to undermine the legitimate operation of the Award by cheating, deception, or other unfair playing practices;

(c) you annoy, abuse, threaten or harass any other Entrant, the Promoter, or the judges of the Award; or

(d) you tamper with the submission process or any other part of the Award or Award website.

5.9 Any decision made by the Promoter in respect of eligibility or disqualification shall be final, subject to applicable law. The Promoter is not obliged to provide to you any reasons for its decision.

5.10 Entries will not be retained by the Promoter after the Award has been won, except where the Promoter is required to retain them by law. Any entries submitted in writing will be destroyed and will not be returned.

6. Winning the Award

6.1 Entries will be judged by a panel of judges (the Panel) based on the Criteria. At least one judge on the panel will be independent from the Promoter.

6.2 As a first stage, the Promoter will identify a shortlist of Entrants that they consider best demonstrate the Criteria as soon as possible after the closing date (the Shortlisted Entrants). Entrants will be notified by the Promoter if they are Shortlisted Entrants by using the contact details provided in the entry.

6.3 The Panel will select the winning entry or entries from among the Shortlisted Entrants that best demonstrates the Criteria.

6.4 The decision of the Panel is final and no correspondence or discussion will be entered into.

6.5 The Promoter may, at its discretion, publish the names of the Panel members on its website. In any event, the names of the Panel members will be made available on request to the Promoter. The Promoter reserves the right to change the composition of the Panel at any time prior to judging.

6.6 The Promoter shall be under no obligation to award a prize to any Entrant if the entries submitted for the Award fail to meet the Criteria.

7. The Prize

7.1 The winning entry for the Award will win a monetary prize of GBP 20,000 (the Prize Money).

7.2 As stated in 3.4 above, if, during the judging process, the Promoter determines that more than one Entrant who has met the Criteria should win a prize, the Promoter may choose to divide the Prize Money between the number of winning Entrants or to award more than one cash prize of up to the same value as the Prize Money. The Promoter does not anticipate that there will be more than 3 winning Entrants.

7.3 No transfer of Prize Money or substitution for prize(s) is allowed, except at the Promoter's sole discretion.

7.4 The Promoter will have no liability if the Prize Money is not received by the winning Entrant, provided the Promoter can provide evidence that it made payment to the bank account notified to the Promoter by the winning Entrant.

8. Claiming the Prize Money

8.1 The Shortlisted Entrants (or, where the Shortlisted Entrant is not an individual, a representative of that Shortlisted Entrant) will be invited to an Award Presentation (the Award Presentation) where the Promoter will announce the winning Entrant or Entrants.

8.2 The winning Entrant or Entrants who attend the Award Presentation will be asked to provide to the Promoter details of a UK bank account in the winning entrant's name into which the Prize Money is to

be paid. The Prize Money will be sent by bank transfer to such UK bank account no later than two weeks after the Award Presentation.

8.3 The Shortlisted Entrants will not be disqualified if they are unable to attend the Award Presentation. Where a Shortlisted Entrant is a winning Entrant but unable to attend the Award Presentation:

(a) the Promoter will contact the winning Entrant or Entrants of the Award personally no later than one day after the Award Presentation using the contact details provided in the entry.

(b) Reasonable efforts will be made to contact a winning Entrant over a period of 14 days (the Contact Period). If it has not been possible to contact a winning Entrant in the Contact Period, the Prize Money awarded to that winning Entrant will be forfeited and awarded, provided that the Criteria is met, to another Entrant identified by the Panel as the next eligible Entrant.

(c) To claim the Prize Money, a winning Entrant must reply to the Promoter using the contact details or method specified in the Promoter's notification, within the Contact Period and confirm they wish to claim the Prize Money.

(d) If a winning Entrant does not claim the Prize Money within the Contact Period, that winning Entrant's claim to the Prize Money will become invalid. The Promoter does not accept any responsibility if Prize Money is not claimed. The Promoter has no obligation to provide a replacement prize.

(e) Each winning Entrant is solely responsible for any tax liability arising from the receipt of Prize Money.

9. Limitation of liability

9.1 Insofar as is permitted by law, the Promoter will not be responsible or liable to compensate any winning Entrant or accept any liability for any loss, damage, personal injury or death arising from the acceptance or use of the Prize Money except to the extent caused by the negligence of the Promoter, its agents or distributors or that of their employees. Nothing in these Terms and Conditions excludes or limits any liability which cannot lawfully be excluded or limited and your statutory rights are not affected.

9.2 To the maximum extent permitted by law, you agree to defend, indemnify and hold harmless the Promoter from and against any and all claims, actions, proceedings, losses, liabilities, damages, costs and expenses (including reasonable legal fees) arising out of or related to:

(a) any material uploaded or otherwise provided or submitted by you that infringes any copyright, trade mark, trade secret, design rights, patent or other intellectual property rights of any person or defames any person or violates their rights of publicity or privacy;

(b) any misrepresentation made by you in connection with the Award;

(c) any non-compliance by you with these Terms and Conditions;

(d) claims brought by persons or entities other than the parties to these Terms and Conditions arising from or related to the Entrant's involvement with the Award; and/or

(e) acceptance, possession, misuse or use of any of the Prize Money or participation in any Award-related activity or participation in the Award.

9.3 Any false information provided within the context of the Award by you concerning identity or email address, ownership of right or non-compliance with these Terms and Conditions or the like may result, in the absolute discretion of the Promoter, in the immediate disqualification of the Entrant from the Award.

9.4 The Promoter is not responsible for any malfunction of its website or any late, lost, damaged, misdirected, incomplete, illegible, undeliverable, or destroyed entry materials due to system errors, computer or other telecommunication transmission malfunctions, hardware or software failures of any kind, lack of availability of computer equipment, lost or unavailable network connections, typographical or system/human errors and failures, technical malfunction(s) of any telephone network or lines, cable connections, satellite transmissions, servers or providers, or computer equipment, traffic congestion on the Internet or at the website, or any combination thereof, including other telecommunication, cable, digital or satellite malfunctions which may limit an entrant's ability to participate.

9.5 If, due to circumstances beyond the Promoter's reasonable control, the Award is not capable of running as planned, including as a result of infection by computer virus, bugs, tampering, unauthorised intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Award, the Promoter reserves the right (subject to applicable law) to cancel, terminate, modify or suspend the Award.

10. Ownership of competition entries and intellectual property rights

10.1 The Promoter does not claim any rights of ownership in your entry.

10.2 By submitting an entry, you warrant and represent that you own all of the intellectual property rights in and to your entry and that you have the right to use any and all data. Further, you agree that, as a condition of entry, you grant the Promoter a non-exclusive, worldwide, royalty-free, and license to use, reproduce, publicly perform, publicly display and/or create a derivative work from, your entry or any images or videos taken at the Award Presentation solely for the purposes of allowing the Promoter to advertise, display, demonstrate, or otherwise promote the Award or future similar awards via communication to the public or other groups, including, but not limited to the right to make screenshots, animations and video clips available for promotional purposes.

10.3 You agree not to submit any entry material that infringes any third party proprietary rights, intellectual property rights, industrial property rights, personal or moral rights or any other rights, including without limitation, copyright, trade mark, patent, trade secret, privacy, publicity or confidentiality obligations and you agree in respect of your entry and the Entrant's participation in the Award not to defame any third party.

10.4 Your entry (or any part of it) must not have previously been submitted to any other competition or award.

11. Data protection and publicity

11.1 You are required to provide us with certain personal information in order to participate in the Award. If you do not provide us with the personal information requested via the website or, if the entry is being submitted by post, the information specified in clause 4.5 above, we will not be able to process your entry. With reference to clause 2.1, by submitting an entry on behalf of a nominee, you confirm that you have the nominee's written permission to share the nominee's personal details with us and that the nominee agrees to the use of such personal details in accordance with these Terms and Conditions.

11.2 We take privacy seriously and are committed to ensuring your information is handled appropriately. Please read our privacy policy to understand how we collect, use and store information about you.

11.3 By accepting a prize, a winning Entrant acknowledges that the Promoter may:

(a) publish the surname, county and details of the winning Entrant in order comply with applicable advertising laws and regulations; and

(b) use the winning Entrant's name and/or likeness for a reasonable time after completion of the Award in promotional and advertising material of the Promoter without additional compensation, and subject to applicable data protection laws.

11.4 The Promoter will give the winning Entrant an opportunity to object to the publication or making available of the information referred to in paragraph 11.3(a), or to request that the amount of information published or made available is reduced. Where a winning Entrant objects, the Promoter may nevertheless provide the winning Entrant's details to the Advertising Standards Authority if required to do so.

12. General

12.1 If there is any reason to believe that you have breached these Terms and Conditions or breached any applicable laws, the Promoter reserves the right to exclude an Entrant from participating in the Award.

12.2 The Promoter reserves the right to hold void, suspend, cancel, or amend the Award (or any part of it) where it becomes necessary to do so. However, where a winning entry has been validly selected in accordance with these Terms and Conditions, the Promoter will award the prize to the winning Entrant, unless the winning Entrant has not met the Criteria.

12.3 If you need to contact the Promoter about the Award or if you have a complaint, please use the following contact details:

(a) phone: +44 (0)20 7292 7000;

(b) email: theaward@nichols.uk.com.

12.4 These Terms and Conditions shall be governed by English law, and the parties submit to the exclusive jurisdiction of the courts of England and Wales (although if you are a consumer that is resident in Scotland you may bring an action in the Scottish courts).